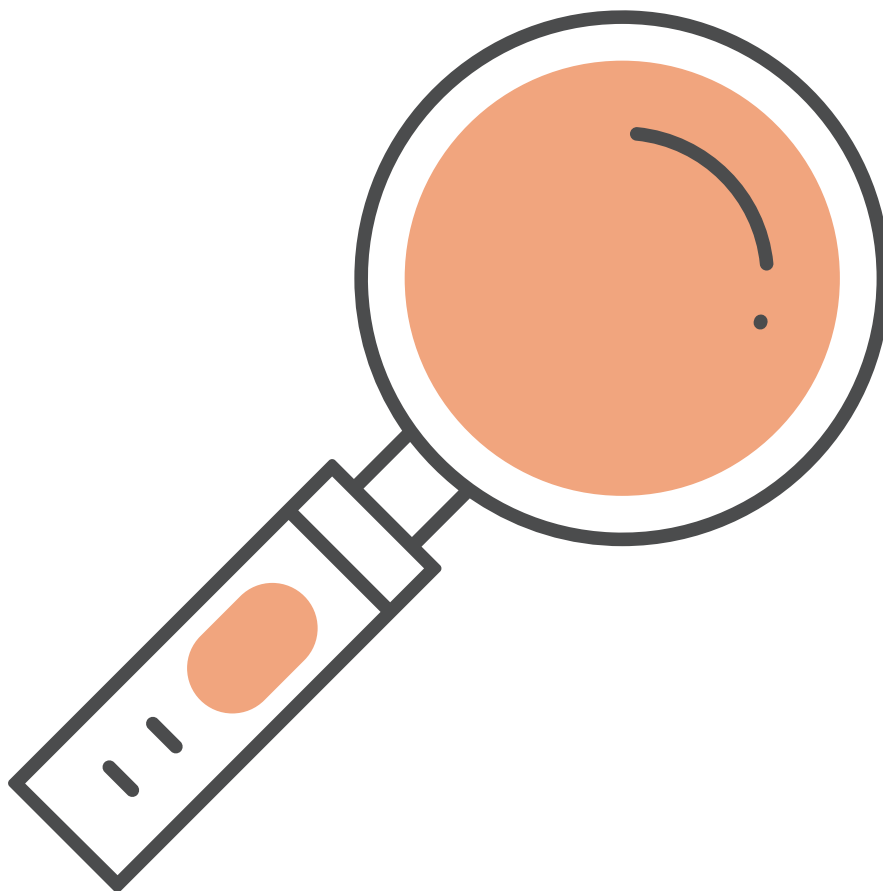


**RESPONSIBLE  
SOURCING**



# Supply chain analysis

MEAT CHICKENS

**RSPCA** 

# Supply chain analysis

## MEAT CHICKENS

**RESPONSIBLE  
SOURCING**

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### Animal welfare considerations

- Catching and slaughter method
- Fast growth rates
- Husbandry and management practices
- Poor lighting
- Poor litter management
- Where provided, poor quality outdoor ranges



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If you have specific questions or challenges arising from your supply chain analysis, get in touch with [RSPCA Australia](#).

### Product range

**Chicken:** fresh, processed, offal

**By-products:** pet food, pet treats, bones

#### Step one

Where is chicken used in your business?

- Are you using chicken on site?
- Are you buying in products that contain chicken?

What chicken is used in your business?

- Is the chicken used on site fresh or value added?

#### Step two

For each type of chicken used in your business, ask your supplier:

- Is the chicken certified by a third party?  
If so, which certification program.
- Is the method of production labelled?
- Is your supplier also the producer? If not, how many suppliers are involved in the chain back to the chicken producer?
- Is the chicken grown in Australia?

#### Step three

Compile your findings to work out the following:

- The percentage of certified chicken in your business supply chain
- The proportion of Australian chicken and any imported product
- A list of producers supplying your business
- Husbandry practices, farming methods, transport and slaughter methods

#### Step four

Review your organisation's current supply chain to identify the animal welfare issues using the information collected from the first three steps.

#### Step five

Implement plan within your organisation to address the identified issues. See RSPCA Australia's 'How to develop an animal welfare policy' for more information.